JAIPURIA
INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE

CORPORATE OFFICE
Jaipuria Institute of Management
1/3 (Block 1, Plot No.3) WHS Timber Market,
Kirti Nagar, Near Mayapuri Chowk,
New Delhi 110 015
M. +91 88004 95724
E. admissions@jaipuria.ac.in

JAIPUR
Jaipuria Institute of Management
1, Bambala Institutional Area,
Pratap Nagar, Sanganer, Jaipur 302 033
M. +91 88004 95724
E. admissions.jaipur@jaipuria.ac.in

LUCKNOW
Jaipuria Institute of Management
Vineet Khand, Gomti Nagar,
Lucknow 226 010
M. +91 88004 95724
E. admissions.lucknow@jaipuria.ac.in

INDORE
Jaipuria Institute of Management
Campus: Dakachya, Indore, Dewas Highway,
Near Shipra Naka, Indore 453 771
M. +91 88004 95724
E. admissions.indore@jaipuria.ac.in

NOIDA
Jaipuria Institute of Management
A-32A, Sector 62, Noida 201 309
M. +91 88004 95724
E. admissions.noida@jaipuria.ac.in

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JAIPURIA
INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE
www.jaipuria.ac.in

AACSB ACCREDITED

BE YOU. LIMITLESS.

ADMISSIONS BROCHURE
PGDM 2027–29

THE WORLD DOESN'T NEED **ANOTHER MANAGEMENT PRODUCT.**

IT NEEDS YOU.

AI is changing what businesses can do. Tomorrow's leaders will need more than the right answers. They will need to ask better questions, think independently, understand people and make decisions that matter. That starts with what makes you different.

You are more than your marks, your entrance exam score or a predefined career path. Your strengths, experiences and ambitions cannot be reduced to a formula. So why should your MBA make you just like everyone else?

At Jaipuria, personalised learning, individual attention, AI-native education, real-world exposure and vibrant campus life help you build on your strengths. You learn to embrace technology, sharpen your human edge and lead your own way.

You are here to become the person, professional and leader only you can be.

BE YOU. LIMITLESS.

OUR STORY

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YOUR FUTURE STARTS HERE
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2 YEARS OF MBA. 40 YEARS OF ROI
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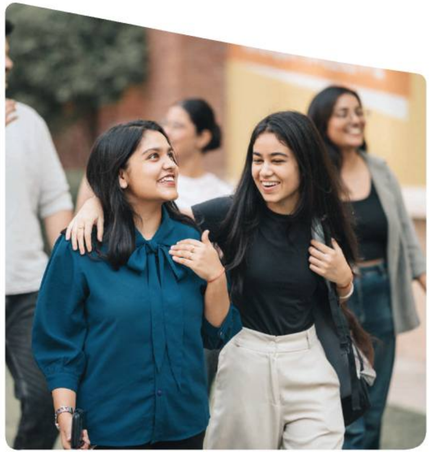
DON'T BE A PRODUCT.

BE YOU NIQUE.

SIX POWERFUL DIFFERENTIATORS.
ONE EXPERIENCE BUILT AROUND YOU.



Student First

A journey designed
around your growth.



Personalised Learning

Every Student Seen.
Every Journey Personalised.



AI-Native Learning

Learn AI by using it,
not merely studying it.



The Human Edge

Build the capabilities
AI cannot replace.



17,000+ Alumni Strong

Measure ROI by career
success, not only the first job.



Premium MBA Experience

Two years of life, lived fully.
Not just academics.

STUDENT FIRST

A JOURNEY DESIGNED AROUND YOUR GROWTH.

From induction and mentoring to industry preparation, immersion and internship, every stage is connected to your progress and career readiness.

Unlike many B-schools, Jaipuria doesn't cap your placement opportunities. As long as you're engaged in the process, we continue to support you.

The Dream Company Initiative: Already placed? When your dream company visits campus, you can still compete for the career you truly want.

Empowering students to lead and create impact through student-led councils, clubs and diverse campus platforms.

A strong "Student First" principle that places students at the heart of every decision, experience and opportunity at Jaipuria.

From the day you join to the career you build, your journey is at the centre of it all.

180 hours of industry-readiness training.

200 hours of industry exposure.

60-day summer internship.

Mentorship throughout the learning journey.

PERSONALISED LEARNING

EVERY STUDENT SEEN. EVERY JOURNEY PERSONALISED.

At Jaipuria, development begins with the individual - helping you understand your strengths, address capability gaps and make informed academic and career choices.

Smaller Cohorts
1:17 full-time faculty-to-student ratio. More room for interaction. More opportunities to be heard.

Faculty Mentoring
One-on-one mentoring from faculty who guide you beyond the classroom.

Personalised Career Support
Career support that considers your aspirations, not just the job market.



THE INDIVIDUAL DEVELOPMENT PROGRAMME

A structured mentoring journey that **builds each student's Career and Life Readiness** from Term I to Term IV.

One continuous record captures every touchpoint: Self-Audit, Big Dream, Self-Awareness, Goal Setting, Competency Assessment, SIIP Readiness and Industry Evaluation.

Co-owned by the student and faculty mentor, making **individual growth** visible throughout the journey.

THE KASH FRAMEWORK

A holistic development framework that builds 4 essential dimensions for sustained professional and personal growth: **Knowledge, Attitude, Skills and Habits**.



"Individual Development Programme (IDP) gave me a realistic view of my strengths and gaps. It helped me understand professional expectations, work on my weaknesses and use my strengths more effectively."

Vanshika
Batch 2025-27

YOUR AI ADVANTAGE

AI is embedded across subjects. Use it to analyse problems, test ideas and make informed decisions, not just to complete a stand-alone technology course.

AI-Led Assessments

Nearly 20% AI-led assessments. 30+ AI-based assessments across subjects.

Two Compulsory Courses

GenAI for Managers; Business-Ready AI Agents.

Faster AI Adoption

Experiment with AI agents, business simulations and analytics. Learn to question outputs, identify bias and exercise responsible managerial judgement.

AI For Career Readiness

Tools such as OneCV and Rehearsal App help you prepare for the moments that matter, from building your CV to practising interviews.

AI-NATIVE LEARNING

LEARN AI BY USING IT, NOT MERELY STUDYING IT.



Scan to Download the REHEARSAL APP

YOUR LEARNING PROGRESSION

LEARN
Understand concepts and applications.

APPLY
Use tools in coursework and business contexts.

EXPERIMENT
Test approaches and analyse outputs.

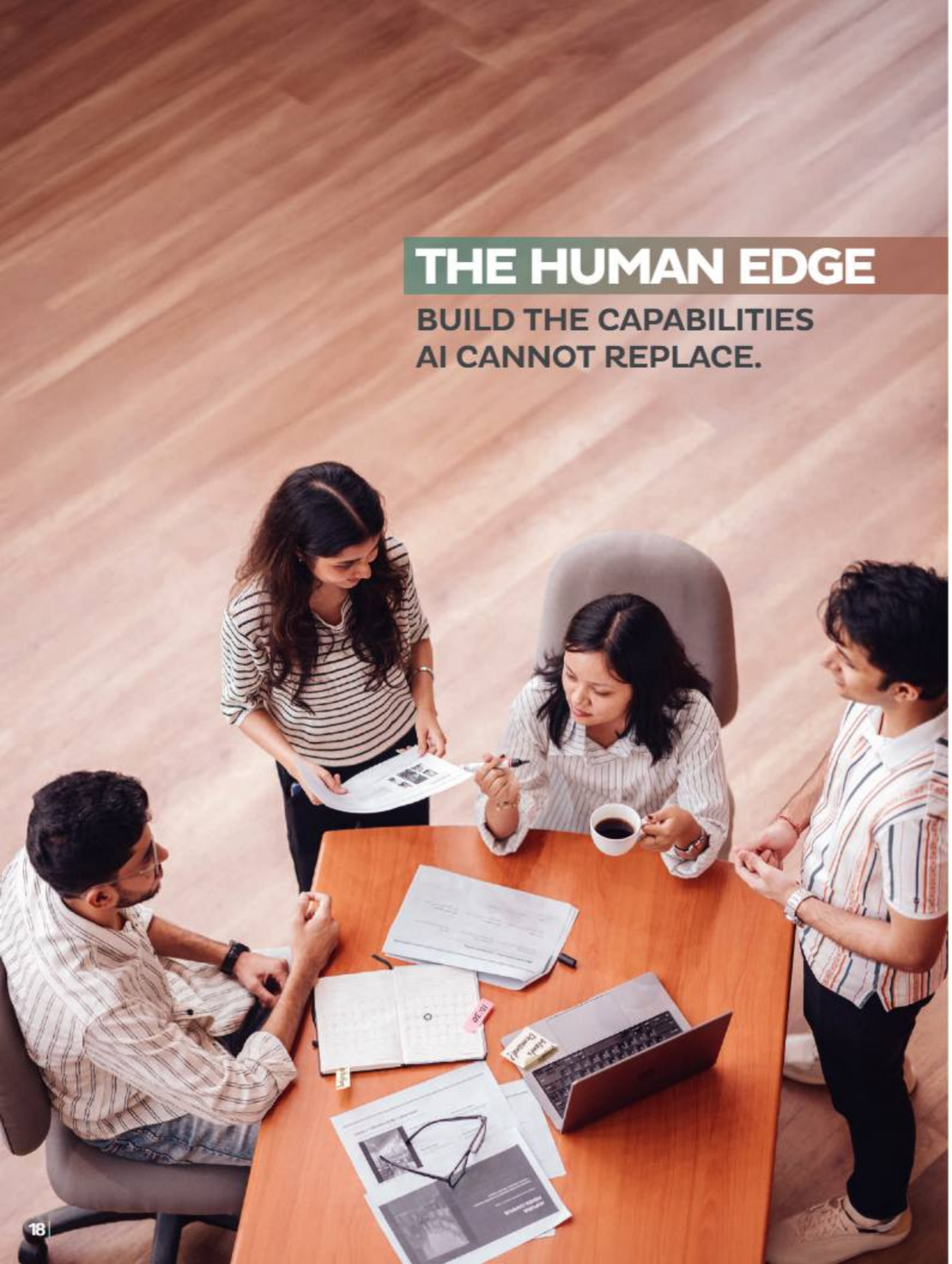
QUESTION
Examine assumptions, limitations, bias and consequences.

LEAD
Exercise human judgement and take responsibility for decisions.

RESPONSIBLE AI
Apply the ACE framework: Authorised, Conditional and Excluded. Verify outputs and own decisions.

THE HUMAN EDGE

BUILD THE CAPABILITIES AI CANNOT REPLACE.



AI CAN GENERATE ANSWERS. IT'S YOU WHO OWNS THE DECISIONS.

AI can process information. Your edge is connecting with people, communicating clearly, exercising judgement and leading with integrity.

THE HUMAN EDGE FIVE DEVELOPMENT DIMENSIONS

Leadership

Leadership Lab, public speaking and persuasion help students practise leading themselves, teams and situations.

Purpose

The Winter Social Internship builds empathy and social awareness through engagement with communities.

Collaboration

Faculty–student social projects, live team challenges and peer work develop negotiation, communication, accountability and the ability to work across differences.

Wellbeing

Happiness & Wellbeing Lab, positive psychology, mental-health conversations and the 4D Reset Framework (Body, Mind, Heart and Soul).

Life Skills

The compulsory Emotional Intelligence course develops self-awareness, and responsible decision-making.

CHARACTER

Ethics | Responsibility | Self-awareness | Collaboration | Social Responsibility

Because how you lead matters as much as what you achieve.

THE HUMAN EDGE

PRACTICE IN REAL SETTINGS.

BECAUSE THE REAL WORLD DOESN'T COME WITH AN ANSWER KEY.

Apply ideas to ambiguous business challenges and test your knowledge before you join the industry.

Experiential learning in practice
Where you test concepts against real constraints.

100-hour credit-based Social Internship
Take learning into communities, where you work with others and see the human impact of decisions.

Live Projects
Work on real business problems.

Internships
Take your learning into organisations and experience the workplace.

Case-based Learning
Analyse situations. Debate possibilities. Make decisions.

Contextual Learning
Meet real-world cases on your campus.

Industry Interaction
Learn directly from professionals and practitioners.

Simulations
Experience decision-making in controlled real-world scenarios.



17,000+ ALUMNI STRONG

MEASURE ROI BY CAREER SUCCESS, NOT ONLY THE FIRST JOB.

Jaipuria's alumni and recruiter ecosystem provides access to perspectives, mentoring and opportunities across roles, industries and stages of professional growth.

BUSINESS ANALYTICS



Biswaranjan Beura
Associate Director
D.E. Shaw Group
Batch 2007-09



Juhi Gupta
Director
Data Insights & Innovation
Gartner
Batch 2011-13



Sabita Kumari
Risk Consultant
EY
Batch 2018-20



Kritika Saini
Senior Associate
Credit and Investment Research
Acuity Knowledge Partners
Batch 2018-20



Harshita Jain
Senior Research Analyst
Barclays
Batch 2019-21



Muskan Garg
Senior Research Manager
Kantar
Batch 2019-21

FINANCE



Akanksha Srivastava
Vice President
Morgan Stanley
Batch 2009-11



Shailendra Mohan Dixit
Associate Vice President
ICICI Home Finance
Batch 2013-15



Sajid Mansoor
Vice President
Finance
HSBC
Batch 1995-97



K. Vinay Raj
Senior Vice President
Cluster Head, Branch Banking
Axis Bank Ltd.
Batch 1997-99



Ashok Joshi
Executive Vice President
AU Small Finance Bank
Batch 1998-2000



Rashmi Singh
Assistant Vice President
Credit Product Delivery
JPMorgan Chase & Co
Batch 2005-07

MARKETING



Akhil Gupta
Vice President
Bank of Singapore
Batch 1998-2000



Rishiraj Biswas
Director
Client Success Services
Oracle
Batch 1996-98



Shipra Sinha
Director
Sales & Marketing
Light Mechanics Ltd.
Batch 2006-08



Ajaya Sharma
Senior Vice President
Adfactors PR
Batch 2003-05



Swati Gosain
Associate Vice President
Sony Pictures India Ltd.
Batch 2008-10



Moupriya Das
Assistant General Manager
Marketing
Audi India
Batch 2007-09

OPERATIONS



Ankur Bahorey
Director & Chief
Operating Officer
HDFC Ergo General Insurance
Batch 1997-99



Saruesh Mishra
Executive Director
Deloitte
Batch 2004-06



Abhinaw Sinha
Co-Founder & CBO
Happy eCom
Batch 2006-08



Nikhil Sikarwar
Director
Delhivery
Batch 2005-07



Sidhant Nayyar
Senior Director
Sourcing & Procurement
JLL India
Batch 2007-09



Ankur Oberoi
Vice President
Operations
CredPlus
Batch 2009-11

RETAIL



Piyush Kumar
Associate Vice President
Nykaa E-Retail Ltd.
Batch 2012-14



Banmeet Kaur
Senior Programme Manager
Amazon
Batch 2016-18



Arvind Chaudhary
Regional Head
Sales
Aditya Birla Finance Ltd.
Batch 1997-99



Nirbhya Bhadouria
Category Head
More Retail Pvt. Ltd.
Batch 2007-09



Girish Chaple
Retail Planning
Manager
Capi
Batch 2016-18



Amritansh Khare
Retail & Trade Marketing
Manager
Legrand
Batch 2018-20

HUMAN RESOURCES



Garima Shukla
Senior Vice President
HR
Reliance General Insurance
Batch 2006-08



Yashi Sharma
HR
Business Partner
Air France - KLM
Batch 2005-07



Debyani Sinha
Senior Director
HR
Axtria
Batch 1996-98



Geetika Khanna
Head of HR (India)
HMD Global
Batch 2007-09



Smriti Pathak
HR
Business Partner
Nestlé India Ltd.
Batch 2004-06



Shailly Purohit
Deputy CHRO
Sopra Steria
Batch 1996-98

LEARN FROM INDUSTRY ICONS



Industry leaders, practitioners and alumni bring current business contexts to campus through guest sessions, masterclasses, live projects and conversations.

Radhika Gupta
MD & CEO
Edelweiss AMC
Shark Tank India Jury



Suresh Narayanan
Chairman
Nestle India



Vineeta Singh
Co-Founder & CEO
Sugar Cosmetics
Shark Tank India Jury



Ankur Warikoo
Founder
WebVeda
Content Creator, wariCrew
Speaker, Author



Aditya Ghosh
Co-Founder
AkasaAir
Board Member
Fabindia, OYO
Former President
IndiGo



Shiv Shivakumar
Chairman
MTPL, An Advent Company
Former Group Executive President
Aditya Birla Group



Apoorva Purohit
Co-Founder
Aazol
Independent Director
LTIMindtree



SV Nathan
Co-Founder and Chairman
Visara Human Capital Consulting
Former Chief Talent Officer
Deloitte



Atul Chaturvedi
Executive Chairman
Shree Renuka Sugars
Former CEO
Adani Agro



Pulkit Trivedi
MD
Snapchat



Ashish Vidhyarthi
Co-Founder
AVID MINER
Actor, Traveller, Communicator



Indra Nooyi
Former Chairperson and CEO
Pepsico



Varun Khaitan
Co-Founder & COO
Urban Company



Pushkaraj Shenai
CEO
Lakmé (HUL)









PREMIUM MBA EXPERIENCE

TWO YEARS OF LIFE, LIVED FULLY. NOT JUST ACADEMICS.

At Jaipuria, learn, collaborate and celebrate with diverse peers from across India, building lasting friendships, confidence and memories beyond graduation.

Learn and live in contemporary classrooms, collaborative spaces, student lounges, dining areas and supportive hostel environments.

A thriving campus culture and diverse peer group that nurture belonging and self-expression.

















LIVE THE JAIPURIA LIFE

30+ CLUBS
100+ EVENTS
110+ CONFERENCES

















SOME OF THE BEST LEARNING HAPPENS OUTSIDE CLASS

READ
Book readings and discussion circles that broaden perspectives.

SPEAK UP
Catch the Mic: perform, debate, express a view and be heard.

CONNECT
Fireside chats, Mann Ki Baat and peer interactions.

CREATE
Shark Tank-style activities: pitch ideas, receive challenges and refine concepts.

EVOLVE
Explore emerging trends, news and ideas shaping the business world.

CELEBRATE
Festivals, competitions and shared campus moments.

STUDENT LEADERSHIP: The Student Council provides opportunities to represent peers, organise activities and make an impact.



YOUR WORLD

IS ABOUT TO GET BIGGER

15+ University Alliances

10+ Countries

Build your global perspective



Scan to Explore Global Opportunities

France

KEDGE BUSINESS SCHOOL

Frankfurt School of Finance & Management

Germany

UK

Keele UNIVERSITY

RENNES SCHOOL OF BUSINESS

New Zealand

Ara Institute of Canterbury

Whitireia New Zealand | WelTec

South Korea

MASON KOREA
George Mason University.

Malaysia

TARUMT

UTP

UOW MALAYSIA

United Arab Emirates (UAE)

GBS DUBAI

and more...

International Experience Built Into Your Programme.

Trimester Exchange

Spend a trimester at an international partner university, gaining global exposure and cross-cultural learning.

Short-Term International Immersion

Explore global business practices through academic sessions, industry visits and cultural experiences.

Student Inbound Programmes

International students experience Indian business, culture and campus life through academic exchanges.

Our Faculty on the World Stage

Faculty bring global perspectives to classrooms through international teaching, exchanges and research.

YOUR AMBITION.
YOUR DIRECTION

3 Programmes
5 Specialisations
65+ Electives
to choose from

YEAR 1 BUILD YOUR FOUNDATION	YEAR 2 SHAPE YOUR DIRECTION
Explore management functions, develop analytical and communication skills, and discover your interests.	Deepen your specialisation, apply learning to business situations and prepare for career pathways.

LEARNING THAT DOESN'T HAVE ONE FORMAT

IMMERSIVE
Learn by doing.

CONTEXTUAL
Connect concepts to the world around you.

COLLABORATIVE
Learn with peers, not just from slides.

RESEARCH-BASED
Go deeper than the obvious answer.

INDUSTRY-LED
Engage with industry perspectives and thought leadership.

CORE COURSES

- Financial Reporting and Analysis
- Business Research Methods
- GenAI for Managers
- Essentials of Business Analytics
- Managerial Economics
- People Management in Contemporary Workplace
- Organisational Behaviour and Interpersonal Dynamics
- Sales Management and Business Development
- Strategic Management
- Critical Reading and Writing
- Corporate Finance
- Management Accounting and Control
- Macroeconomics and Economic Environment of Business
- Operations Management
- Marketing Management
- Statistics for Management
- Summer Industry Internship
- Business - Ready AI Agents
- Emotional Intelligence
- Entrepreneurship

WORKSHOP MODE COURSES

- Design Thinking
- Business Ethics and Sustainability
- Public Speaking and Persuasion

ELECTIVES* SHAPED BY INDUSTRY

MARKETING

- Consumer Behaviour
- Business-to-Business Marketing
- Brand Management
- Becoming a Social Media Influencer
- Customer Relationship Management
- Digital Marketing
- Distribution and Channel Management
- Global Marketing
- Tourism and Hospitality Marketing
- Integrated Marketing Communication
- Marketing Analytics
- Marketing Research
- Marketing with Artificial Intelligence for Non-Coders
- Pricing Strategies
- Product and Category Management
- Retail Marketing
- Rural Marketing
- Services Marketing
- Social Media Marketing
- Strategic Marketing

OPERATIONS

- Advanced Operations Management
- Logistics Management
- Managing Service Operations
- Materials and Inventory Management
- Operations Analytics
- Operations Research
- Project Management
- Supply Chain Management
- Sustainable Operations Management
- TQM and Lean Six Sigma

FINANCE

- Advanced Corporate Finance
- Alternative Investments
- Behavioural Finance
- Corporate Restructuring
- Corporate Valuation
- Entrepreneurial and Startup Finance
- Equity Analysis and Portfolio Management
- Financial Derivatives and Risk Management
- Financial Econometrics
- Financial Institutions and Markets
- Financial Modelling and Analysis
- FinTech
- Fixed Income Securities
- Investment Banking
- Management of Banks
- Multinational Financial Management
- Project Finance
- Risk Management in Commercial Banks
- Tax Environment of Business
- Treasury and Forex Management
- Wealth Management

HUMAN RESOURCES

- Advanced Human Resource Management
- Compensation Management
- Competency Mapping and Assessment Centres
- Diversity, Equity and Inclusion
- Human Resource Analytics
- Human Resource Information System
- Industrial Relations and Labour Laws
- International Human Resource Management
- Leadership and Team Building
- Learning and Development
- Organisational Change and Development
- Performance Management System
- Talent Acquisition

BUSINESS ANALYTICS

- Advanced Machine Learning
- Artificial Intelligence
- Business Forecasting
- Business Intelligence for Decision Making
- Cloud Computing and Business Management
- Data Visualisation
- Digital Transformation
- Machine Learning
- Python for Business Analytics
- Retail Analytics
- Supply Chain Analytics
- Text Analytics and NLP

RETAIL MANAGEMENT

- Franchising and Global Retailing
- Managing Online Retail
- Managing Private Labels
- Merchandise and Category Management
- Fundamentals of Retail Management
- Store Design and Visual Merchandising
- Store Operations
- Omnichannel Retail Strategy
- Consumer Behaviour in Services
- Fundamentals of Services Management
- Customer Experience Management
- Marketing on the Internet, New Media and Mobile
- Online Branding and Reputation Management

LIBERAL ARTS

- French Language
- Introduction to Philosophy
- Positive Psychology and Happiness
- Society and Culture

OPEN ELECTIVE

Applied Life & Trade DIY Skills (Do It Yourself)

*Course curriculum is subject to change.

MEET ACADEMICIANS

WHO CHANGE HOW YOU THINK.

Learn from 170+ experts from industry and academia, including faculty with experience across leading industries, IITs and IIMs, who bring academic expertise, research and real-world insights into classroom discussions, case studies, projects and one-on-one mentoring.



MARKETING



Dr. Anubhav Mishra

Associate Professor
Ph.D. (IIM Lucknow)

Former faculty at IIM Ranchi with 11 years of corporate experience at SAP Labs & Infosys.

Published in journals like JBR, Psychology & Marketing, IJM, Technological Forecasting & Social Change.



Dr. Rashmi Singh

Associate Professor
Ph.D. (IIT Roorkee)

9+ years of academic experience at premier institutions like XIM University.

Research interests include Tourism Research, Consumer Behaviour & Marketing Analytics.

Published in leading journals such as Emerald, SAGE, and Policing.



Dr. Sumit Suri

Professor, Ph.D. (IIM Nagpur)
MBA (MDI) | LLB | LLM

20+ years of experience in corporate strategy, M&A, digital transformation & interdisciplinary research.

Former leadership roles at HT Media, Naspers & Golibibo; research in AI, platform governance & media ethics.



Dr. Rishi Prakash Shukla

Professor, Ph.D.
Certified: IBM, SAS, Machine Learning

15+ years of academic experience at institutions like SIBM & IIM Ahmedabad.

Research in neuromarketing & predictive analytics, with 6 patents and 20+ publications.

Author of 5 books on emerging technologies; hands-on expertise in AI & analytics tools.

HR



Dr. Aparna Mendiratta

Associate Professor
Ph.D. | MBA (Gold Medalist)

9+ years of teaching experience with a research focus on employee retention and HR strategies in banking.

Published in international journals; previously associated with IIS University & IGNOU.



Dr. Nishtha Malik

Associate Professor
Ph.D. | MBA

14+ years of experience spanning academia & industry; lead researcher in international collaboration with the University of Washington, Idaho & Virginia.

Published in top journals like IJHM, Technovation, TFSC, IJNS, Personnel Review & Internet Research.



Dr. Ankit Singh

Associate Professor
Ph.D. | MBA

49 Scopus - indexed publications | Certified Six Sigma Black Belt | Healthcare Marketing & Operations Expert.

Research Focus: Service Operations, Employee Engagement and Talent Management.



Dr. Pragya Gupta

Professor
Ph.D. | MBA

14+ years of academic experience and 14 years in corporate HR with SAP Labs, HCL, Headstrong and NEC.

Research Focus: Workplace Spirituality, GHRM, Employee Wellbeing and AI-HRM.

OPERATIONS



Dr. Anupam Saxena

Associate Professor
FPM (MDI Gurgaon) | PGDBM | B.E.

Former Postdoctoral Fellow, EADS - SMI Chair, IIM Bangalore.

Research Focus: Sustainable Operations, Business Value of IT Systems.



Dr. Ajay Jha

Professor
Ph.D. (IIT Kanpur) | M.Tech IIT Kanpur B.Tech.

20+ years of experience spanning academia and industry across Sales, Marketing, Project Management & Operations.

Research published in top international journals, including Supply Chain Management: An International Journal, The TQM Journal and others.



Dr. Lokesh Vijayvargy

Professor
Ph.D., M.Tech (IIT Delhi)

20+ years of award-winning experience in green supply chains, sustainable operations & logistics.

Published extensively in ABDC/Scopus - indexed journals; presented at global conferences in Ireland, Hong Kong, Thailand & Sri Lanka.



Dr. Vinayak Vishwakarma

Associate Professor
Ph.D. (IIT Roorkee) | M.Tech | MBA

Research - focused academic with 10 years of experience in Pharma & Healthcare Supply Chains, Risk Management, Industry 4.0 and Circular Economy.

Published in ABDC and Thomson Reuters-indexed journals; current research focuses on Blockchain and AI for sustainable healthcare delivery.

BUSINESS ANALYTICS



Dr. Akash Dutt Dubey

Associate Professor
Ph.D. (AI & Robotics, IIT-BHU, Varanasi)

International experience at Fiji National University | IBM Certified in Cognitive & Predictive Analytics.

Research Focus: AI, ICT in Education and Computational Intelligence.



Dr. Mohd. Naved

Associate Professor
Ph.D. (Management) | MBA | MCA

17+ years of experience in Business Analytics, Data Science & AI with strong academic and industry integration.

Author of 50+ research papers; H-index: 27 Editor with Elsevier, Springer & Wiley.



Dr. Vinod Sharma

Professor
Ph.D.

25 years of combined industry and academic experience.

Published in Scopus and Web of Science-indexed journals, including numerous ABDC-ranked publications.



Dr. Ankit Mehrotra

Professor
Ph.D. | M.Tech. | MBA

24+ years of academic experience with deep expertise in marketing analytics, machine learning, text analysis & SEM/STM.

Published in leading journals like IEEE TEM, Journal of Sustainable Tourism, Australasian Marketing Journal, JTR & JCP.

FINANCE



Dr. Sushma Vishnani

Professor
Ph.D. | FCMA | FIII | CAJIB | CFP

Accomplished academician, researcher & corporate trainer with 20+ years of experience in management education, financial training & corporate leadership.

Research Focus: Corporate Finance, Investment Management and Financial Markets.



Dr. Arti Chandani

Professor
Ph.D. | M.Phil. | MBA

24+ years of experience; Ph.D. guide to 7 scholars; Vlerick Scholar (Belgium).

50+ research papers; Associate Editor, Emerald's JEAS; multiple "Best Paper" & "Best Teacher" awards.



Dr. Sandeep Varshneya

Associate Professor
Ph.D. (NUS Business School)
PGDBM (XLRI Jamshedpur)
B.Tech. | CFA Charterholder

20+ Years of Global Industry Experience, Board-Level Leadership | Infrastructure & Banking Expertise.

Research Focus: Corporate Finance, Political Economy, Banking and Entrepreneurship.



Dr. Atul Shiva

Associate Professor
Ph.D. | Certified SmartPLS Trainer (TU Hamburg, Germany)

18+ years of academic experience with specialisation in Behavioural Finance & SEM using SmartPLS.

Published in Scopus - indexed journals like MIP, QRFM & JFSM; Guest Editor - JCCC (Scopus).

RETAIL MANAGEMENT



Dr. Shubhendra Singh Parihar

Professor of Practice
Ph.D. | MBA | Msc | LLB | PGDSRD (NIRD)

Published in Vey Publishing, IJSR, IJIMA and FIIB Business Review.

Research in AI, Metaverse, Customer Experience & Digital Payments.



Dr. Anjali Tiwari

Assistant Professor
Ph.D. (HRM) | NET-JRF (IR & HR)

Research in Workplace Dignity & Inclusion.

Published in Frontiers in Psychology, MRR and Global Business Review.



Dr. Himanshu Misra

Associate Professor
Ph.D. | UGC-NET | M.I.B.A. (BHU)

Nearly a decade of academic experience in Marketing.

Published in Emerald EMCS, Psychology and Education, JSAP and Jidnyasa.



Dr. Reeti Agarwal

Professor
Ph.D. | PGDBM | M.A. | UGC-NET

25+ years of academic experience.

Research in CRM, Customer Satisfaction, Loyalty & Repurchase Behaviour.

Published in Journal of Sustainable Tourism, JCP, JRCS, BSE, TFSC & more.

LEARN BUSINESS BY LIVING IT

Move from classroom ideas to workplace experience through live projects, practitioner interactions and applied assignments.

- 180 HOURS OF INDUSTRY-READINESS TRAINING
- 200 HOURS OF INDUSTRY EXPOSURE
- 60-DAY SUMMER INTERNSHIP

THE CAREER YOU ASPIRED FOR. BE READY FOR WHAT'S NEXT



Professional Profile
Practise interviews with AI tools like OneCV and Rehearsal App.

Career Guidance
Use your individual roadmap to connect interests and strengths with possible roles and industries.

Career Preparation
CV development, interview practice, aptitude, communication and recruiter interaction.

Explore Multiple Career Directions
Corporate roles, entrepreneurship and further professional development.

THINK BEYOND A JOB.
BUILD YOURSELF FOR WHAT LIES AHEAD.

STUDENT VOICES



Akash Bharti
Batch 2025-27

Taking a risk changed my life. Classroom learning, industry exposure, and structured placement preparation helped me transition from a technical background to a corporate-ready professional.



Ananya Gupta
Batch 2025-27

Jaipuria helped me find direction through academics, leadership and industry-oriented learning. Every setback pushed me to work harder, which culminated in a pre-placement offer after my summer internship.



Anurag Ketan Tamhane
Batch 2025-27

With a technology background, I brought analytical thinking to business. Jaipuria's strong finance curriculum and AI-native focus broadened my perspective.



Harshita Adhikari
Batch 2025-27

I wanted an environment that would challenge my thinking. Jaipuria prepared me to navigate career hurdles with confidence.



DON'T TAKE OUR WORD FOR IT

THEY MADE IT HAPPEN.
SO WILL YOU.

ALUMNI VOICES



Priyal Shrivastava
Batch 2021-23

Jaipuria is always student-driven. You learn everything by doing it. I would say, when you come here, take risks and focus on extracurricular activities.



Anant Chaturvedi
Batch 2010-12

PGDM helps you build confidence. Jaipuria helped me grow. The friends I made here are still in touch with me. The faculty, too, guide me to this date.



Sumit Saha
Batch 2011-13

Graduation is the first step. You learn everything in the field. Jaipuria's practical curriculum prepares you right from day one.



Abhyudaya Singh
Batch 2019-21

One of my key learnings at Jaipuria has been taking ownership and accountability. What I learnt here is that I should never limit myself to the basics and never settle for less.

REAL JOURNEYS. DIFFERENT PATHS. ONE JAIPURIA COMMUNITY.

All Campuses

AACSB ACCREDITED

Amongst 1% B-schools in India

FOUR CAMPUSES. ONE JAIPURIA

Four learning environments. One connected Jaipuria community. Explore the campus and programme that align with your aspirations.

JAIPURIA NOIDA

In the heart of Delhi NCR, close to one of India's most dynamic business ecosystems.



41st Rank (NIRF 2025)
Amongst all Management Institutes in India
Ministry of Education, Govt. of India

AIU Recognised PGDM equivalent to an MBA

NAAC Accreditation

NBA Accredited PGDM Programmes

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management - Marketing (PGDM-M)

Fellow Programme in Management (FPM)

JAIPURIA JAIPUR

A management learning environment with strong academic and industry orientation.



74th Rank (NIRF 2025)
Amongst all Management Institutes in India
Ministry of Education, Govt. of India

AIU Recognised PGDM equivalent to an MBA

NBA Accredited PGDM Programmes

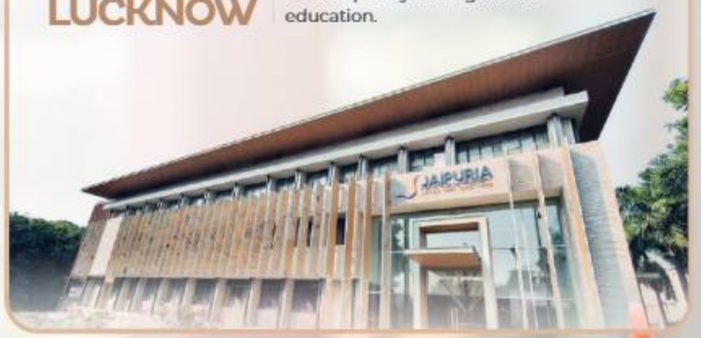
COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Fellow Programme in Management (FPM)

JAIPURIA LUCKNOW

A campus where tradition meets contemporary management education.



67th Rank (NIRF 2025)
Amongst all Management Institutes in India
Ministry of Education, Govt. of India

AIU Recognised PGDM equivalent to an MBA

NAAC A+ Accreditation

NBA Accredited PGDM Programmes

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Post Graduate Diploma in Management - Financial Services (PGDM-FS)

Fellow Programme in Management (FPM)



JAIPURIA INDORE

A vibrant business and education hub offering its own distinctive campus experience.



101-125 Rank Band (NIRF 2025)
Amongst all Management Institutes in India
Ministry of Education, Govt. of India

AIU Recognised PGDM equivalent to an MBA

NBA Accredited PGDM Programmes

COURSES OFFERED

Post Graduate Diploma in Management (PGDM)

Fellow Programme in Management (FPM)

Visit the website for more details.

YOUR FUTURE
STARTS HERE

One Jaipuria makes you a part of a shared placement ecosystem connecting students across four campuses with opportunities in different industries and business functions.

2026 PLACEMENT HIGHLIGHTS

₹24.11 LPA
Highest CTC

₹10.64 LPA*
Average CTC

300+
Recruiters

Your first opportunity matters.
What you make of it matters even more.

Scan to download Placement Report 2026

*Average CTC of Top 50%

PROMINENT RECRUITERS

BFSI & FINANCIAL SERVICES

Aditya Birla Capital · Aviva · Bajaj General · Bandhan AMC · BlackRock · BNY · Canara HSBC · digit · Dolat Capital · Federal Bank · HDFC Bank · HDFC Mutual Fund · ICICI Bank · AU Small Finance Bank · ICICI Lombard

CONSULTING & PROFESSIONAL SERVICES

agep · Berkadia · Black Olive · Deloitte. · Global Talent Solutions · Plane · Oxane · Talent Schools · thomas · KPMG · EY · S&P Global

FMCG / CONSUMER DURABLES

Amul · Bajaj Opus · Colgate-Palmolive · Coffee Day Enterprises · Coca-Cola · Eveready · Ferrero · Godrej Consumer Products · Hindustan Unilever Limited · Nestlé · Reliance · Tata Consumer Products · Zydus Wellness · Yakult · Ananda

MANUFACTURING & ENGINEERING

Aditya Birla Group · Bloomberg · British Paints · Exide · ABB · Havells · IFB · JK Cement · JK Paper Ltd · KEC · Kirloskar · Ola Electric · Pensol · Polycab · Schneider Electric

RETAIL, E-COMMERCE & LIFESTYLE

The Collective · Bluestone · dyson · eazydiner · ESME · Hamleys · Landmark Group · makemytrip · Max Fashion · OMA · Uniqlo · Hallmark · Reliance Brands · zomato

IT & TECHNOLOGY

ADP · Accenture · Capgemini · Carnegie Investment Counsel · cvent · Ethara.AI · Hexaware · incedo · Sutherland · HCL · Tally · TCS · Tech Mahindra · VI

OTHERS

The Times of India · Blue Dart · HT Media · DP World · adani · Listenfirst · Network18 · Jio bp · Shadowfax · Bacardi · Stockhardt · TruckX

2 YEARS OF MBA.
40 YEARS OF ROI

YOUR FIRST JOB IS JUST THE FIRST CHAPTER.

The true value of your management degree lies in how far it takes you, not just where it places you.

THE LONG-TERM IMPACT OF A JAIPURIA MBA

At Jaipuria, we look beyond the first job to the career, and life, you build over time.

76.1% Achieved their first career promotion within two years*

50% Reached senior leadership positions within ten years*

YOUR FIRST CTC IS A STARTING POINT. YOUR CAREER IS THE REAL RETURN.

*Source: Alumni Tracer Report 2025

YOUR NEXT CHAPTER STARTS HERE

PGDM 2027–29 | ADMISSIONS OPEN

Apply Now

Eligibility Criteria

You must have a three-year Bachelor's degree or an equivalent qualification with at least 50% marks or an equivalent CGPA in any discipline from a university incorporated by an Act of the Central or State Legislature in India, or from any other educational institution established by an Act of Parliament or declared a deemed university under Section 3 of the UGC Act, 1956.

If you are appearing for the final examination of your Bachelor's degree (or equivalent qualification) and are expected to complete all requirements for obtaining the degree by 30th June 2027, you are also eligible to apply. In such cases, admission will be provisional, subject to submission of the required evidence by 1st October 2027; failing which, your admission may be withdrawn from the programme.

Selection Process

The selection to the Post Graduate Diploma in Management (PGDM) programme is purely based on cumulative performance in CAT 2026*, CMAT, XAT, MAT, or GMAT scores, followed by AI-based case analysis and personal interview.

The objective is to evaluate your interpersonal skills along with your overall knowledge. Due weightage is also given to past academic achievements and work experience, as per the parameters set by AICTE.

The Selection Weightages

PARAMETER**	WEIGHTAGES
Score in CAT/CMAT/XAT/MAT/GMAT	45%
AI-based case analysis	10%
Personal Interview	25%
Academic Performance in X Std., XII Std., Degree/Post Graduate Degree	15%
Work Experience, Sports & Extracurricular Activities	3%
Diversity	2%

*Jaipuria Institute uses CAT score for short-listing of candidates for Post-Graduate Diploma in Management/MBA programmes. IIMs have no role either in the selection process or in the conduct of the programme | **The selection parameter our subject to change as per AICTE norms.

Apply Online

Applications for our postgraduate programmes are made directly through our website. Simply visit the site and click on ***Apply Now***. The application process comprises three steps:

Register
Visit www.jaipuria.ac.in and register with your credentials.

Pay
Make a non-refundable payment of INR 1,000 towards application fees through any of the online payment modes.

Submit
Fill in the application form with your personal and academic details and submit.

Speak to our Counsellor (M. +91 88004 95724)

Once you submit your application, you may contact our admissions counsellor to learn more about the selection process, dates, and venue, or to seek further guidance on studying at Jaipuria.

You will receive an admission decision or offer letter within two weeks, including decisions on any financial assistance or scholarship awarded. To confirm your admission, you must submit the required documents along with the first-trimester fee.

Fees#, Scholarship & Education Loan

The PGDM at Jaipuria is an excellent and affordable investment in your future. Most candidates fund their studies through a mix of personal savings, educational loans, and scholarships.

The programme fee includes tuition fees and other related costs. Essential course materials will be provided from the well-stocked campus library's book bank for the duration of the course, on a returnable basis.

The fee is payable in six instalments over the duration of the programme.

Hostel fee is payable annually, along with the first instalment and fourth instalment of the programme fee. Selected candidate must pay their first instalment within stipulated time mentioned in the admission offer letter.

For details of hostel fees visit: https://www.jaipuria.ac.in/fees/

Fee Structure for PGDM Programmes 2027-29

CAMPUS	LUCKNOW	NOIDA	JAIPUR	INDORE
Particulars	PGDM/PGDM-FS	PGDM/PGDM-M	PGDM	PGDM
1st Year Fees	₹7,70,000	₹8,30,000	₹7,50,000	₹6,80,000
2nd Year Fees	₹7,55,000	₹8,20,000	₹7,25,000	₹6,70,000
Total Fees	**₹15,25,000**	**₹16,50,000**	**₹14,75,000**	**₹13,50,000**

A refundable Security Deposit of ₹15,000 is to be paid along with the first instalment in addition to the fee above.

Scholarship

Scholarships are awarded on a first-come, first-served basis to a limited number of candidates, subject to payment of the first fee instalment. The amount is distributed equally over two academic years, with second-year eligibility subject to maintaining the required CGPA. Jaipuria also offers a Sibling Scholarship of ₹1 lakh, distributed equally over two years. Overall, Jaipuria offers scholarships worth ₹5.5 crore to deserving students, based on various eligibility parameters*.



Bhakti
Batch 2024-26

"Coming to Jaipuria was like a dream come true for me. My father is a rickshaw driver. Coming from a humble family, affording an MBA seemed difficult. But with the guidance and support of Jaipuria's faculty and the SBI Scholar Loan, I was able to pursue my dream. This journey has taught me that financial challenges need not limit your aspirations. If I can be limitless, you can be too."

IDFC First Scholarship#

The IDFC FIRST Bank MBA Scholarship is a need-based award that grants ₹2,00,000 over two years of full-time MBA education to students who have secured admission to B-schools on their own merit and have a family income of less than ₹6 lakh per annum.

This scholarship aims to make postgraduate education in business studies accessible to meritorious students who may otherwise be unable to afford it due to financial constraints.

Education Loan

Jaipuria has tie-ups with major national and private banks, as well as NBFCs, to offer education loans at the lowest possible interest rates.

Jaipuria is also an approved institution under the SBI Scholar Loan Scheme. *Visit our website for more details.*

Scan the code for scholarships and loan details

Refund Policy

The refund policy of the Institute, in case of withdrawal or cancellation of admission to the MBA-equivalent PGDM programme, follows the rules of AICTE, as stated in its Public Notice Advt. No. AICTE/Legal/04(01)/2007.

Alumni Membership

At Jaipuria, you will have the opportunity to network with alumni across four campuses. Become a member of the Alumni Association and enjoy lifelong benefits from one of the largest alumni networks spread across the globe.

The registration fee for the lifetime membership is ₹2,500 plus applicable taxes payable separately in favour of the respective campus alumni associations.

*The Institute reserves the right to amend the fees and scholarship without prior notice.
#This scholarship is awarded by an external agency and the institute has no influence on the selection or award of the scholarship. For details visit: https://www.idfcfirstbank.com/csr-activities/educational/initiatives/mba-scholarship

At Jaipuria, you become part of a management education journey dating back to 1995. You join an institutional ecosystem that connects academic learning with industry relationships and a broad alumni community.

A LEGACY THAT MOVES YOU FORWARD







JAIPURIA INSTITUTE OF MANAGEMENT
LUCKNOW NOIDA JAIPUR INDORE

SETH M.R. JAIPURIA SCHOOLS

4 Management Institutes

75 Schools

3,500+ Educators

17,000+ Alumni network

75,000+ Students



GradelessAI

An **integrated AI tool** for placement preparation, featuring **300+** company interviews and used by **5000+** students.

Eight student-facing simulations, developed for MBA students and used across classrooms.

Rehearsal Junior, a tool that helps school students develop their English communication skills.

JAIPURIA INSTITUTE OF MANAGEMENT

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Chairman &
Managing Director
Ginni International Limited
Former President,
PHDCCI



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Director
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Management, Noida



Dr. Daneshwar Sharma
Director
Jaipuria Institute of
Management, Jaipur



Dr. Deepankar Chakrabarti
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